

Verizon Corporate College Program

2007 September Study Group Offerings

space availability for study groups as of 11/10/2007 07:35AM

Go to http://www.esc.edu/myesc to register

Brooklyn Study Groups

_Mondays__

Commercial Art 4 cr with Constance Bangs

spaces avail.: 17 Adv./Liberal fulfills SUNY gen. ed. reg in The Arts - fully

395 Flatbush Extension Rm 511 Mondays 6:00 - 8:00

This study focuses on how the concepts and techniques of the visual arts are used to sell a product through packaging and advertising that appeal to the senses, mind, and emotions.

_Tuesdays__

Introduction to Literature 4 cr with William Sanders

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Humanities - fully

395 Flatbush Ave Extension 511 Tuesdays 7:00 - 8:30

This study enables students to gain an understanding of literary techniques and forms through a close reading of texts drawn from poetry, fiction, and drama.

Spanish Language 4 cr with Edie Gonzalez

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Foreign Language - fully

395 Flatbush Ave Extension 510 Tuesdays 5:30 - 7:00

This study provides students with opportunities to become familiar with conversational Spanish in practical, everyday situations.

Writing Workshop 4 cr with William Sanders

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Basic Communications - fully

395 Flatbush Ave Extension 511 Tuesdays 5:30 - 7:00

The objective of this study is for students to gain confidence and a sense of individual voice in writing for college and career.

_Wednesdays__

American History: A New Yorker's View 4 cr with Jim Wunsch

spaces avail.: 14 Adv./Liberal fulfills SUNY gen. ed. req in American History - fully

395 Flatbush Ave Extension 510 Wednesdays 5:30 - 7:00

This study explores the story of America from Verrazano to Bloomberg, as told by New Yorkers from all walks of life. This study satisfies SUNY General Education requirements for American History.

__Thursdays______

HR Management: Training and Development 4 cr with Bernadette Paccione

spaces avail.: 13 Adv./Non-Liberal

395 Flatbush Ave Extension 511 Thursdays 6:00 - 8:00

Traditionally, training and development was not viewed as an activity that could help companies create "value" and successfully deal with competitive challenges. Today, that view has changed. Companies that use innovative training and development practices are likely to

report better financial performance than their competitors that do not. In this study, students will develop an understanding of the traditional as well as broadening role of training and development in organizations to meet competitive challenges.

Preventive Stress Management in Organizations 4 cr with Deborah Noble

spaces avail.: 17 Adv./Liberal

395 Flatbush Ave Extension 510 Thursdays 6:00 - 8:00

This study examines the factors that cause stress in individuals in the workplace and identifies the costs of stress to the organization. Emphasis is placed on the principles and methods of preventive stress management from an organizational perspective, including the improvement of individual/organizational relationships, polices and procedures to mediate stress, and the design and use of effective stress management training, employee assistance programs and personal wellness programs.

Corporate College Study Groups

Wednesdays	

Accounting 1 4 cr with John Scheid

spaces avail.: 18 Intro/Non-Liberal

215 W. 17th Street 1907 Wednesdays 6:00 - 8:00

Students will be enabled to understand accounting systems and concepts, explore forms of business organizations, financial reporting, analyzing financial statements, and the accounting cycle. In addition to lectures on each chapter a syllabus with questions, brief exercises, and problems will be assigned for each chapter. Students will participate in group activities especially for the worksheet. Overhead transparencies and handouts will be utilized to facilitate learning.

_____ Meeting dates/times/locations not yet published _____

Accounting 1 4 cr with John Scheid

spaces avail.: 18 Intro/Non-Liberal

*** Meeting dates/time/location not yet determined ***

Students will be enabled to understand accounting systems and concepts, explore forms of business organizations, financial reporting, analyzing financial statements, and the accounting cycle. In addition to lectures on each chapter a syllabus with questions, brief exercises, and problems will be assigned for each chapter. Students will participate in group activities especially for the worksheet. Overhead transparencies and handouts will be utilized to facilitate learning.

Accounting 1 4 cr with John Scheid

spaces avail.: 18 Intro/Non-Liberal

*** Meeting dates/time/location not yet determined ***

Students will be enabled to understand accounting systems and concepts, explore forms of business organizations, financial reporting, analyzing financial statements, and the accounting cycle. In addition to lectures on each chapter a syllabus with questions, brief exercises, and problems will be assigned for each chapter. Students will participate in group activities especially for the worksheet. Overhead transparencies and handouts will be utilized to facilitate learning.

Ethics in World Cultures 4 cr with Peggy Tally

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Humanities - fully

*** Meeting dates/time/location not yet determined ***

In this study, the student will approach the study of ethics from a multicultural and global perspective. The readings will include core texts drawn from both Eastern and Western philosophical traditions. Some of the key areas will focus on the case for cultural diversity and the quest for universal standards in the West. Another area will include the quest for universal moral standards in other traditions, including Hindu Dharma, Buddhist ethics, Confucian harmony, ethics in Africa, Islamic Ethics and the environment.

Leadership 4 cr with James McMahon

spaces avail.: 15 Adv./Liberal

*** Meeting dates/time/location not yet determined ***

This study introduces students to the large body of historical and current theory and research devoted to the area of leadership. Emphasis is on the major theoretical trends and controversies. Topics include what is leadership and who is a leader; power, influence, and authority; leadership traits and skills; leader behavior; contingency and approaches to leadership; leadership and decision making; leadership training; and substitutes for leadership. Furthermore, this study will explore leadership and communication, transformation and charismatic leadership, leadership and power, leadership and influence, leadership in groups and teams, leadership in organizations, public leadership, leadership and diversity, ethical leadership and follower ship, and leadership development. Students must be able to attend the weekly study group meetings.

Project Management 4 cr with Gerard Gallagher

spaces avail.: 18 Adv./Non-Liberal

*** Meeting dates/time/location not yet determined ***

This study explores the design, execution, and evaluation of projects to meet objectives within the framework of the "triple constraint" of time, resources, and cost.

Jamaica Study Groups

Mondays	

Organizational Behavior 4 cr with David Gechlik

spaces avail.: 18

Adv./Non-Liberal

88-08 164th Street Lower Level Mondays 6:00 - 8:00

This study will serve as an introduction to organizational studies. We will be looking specifically at how individuals respond to the social constraints and structures which exist within organizations, and how these responses in turn determine the relative effectiveness with which organizations operate.

Tuesdays_____

Macroeconomics (Jamaica) 4 cr with Lizette Jerry

spaces avail.: 18

Intro/Liberal

fulfills SUNY gen. ed. reg in Social Sciences - fully

88-08 164th Street Lower Level Tuesdays 6:00 - 8:00

Discover the broad and general aspects of the economy as a whole in this foundation study, which explores basic economic theories, principles, and issues. The study includes evaluation of the market system, an overview of the economy and its history and growth, savings and investment dynamics, aggregate demand and supply, public expenditures and deficits, the money and banking system, fiscal and monetary policy, and selected current economic issues.

Wednesdays

Statistics 4 cr with Lizette Jerry

spaces avail.: 18

Intro/Liberal

fulfills SUNY gen. ed. req in Mathematics - fully

88-08 164th Street Lower Level Wednesdays 6:00 - 8:00

This study is intended to introduce students to the basic concepts of study design, data collection, data analysis and statistical inference. Topics include an overview of observational and experimental study designs, graphical and numerical descriptive statistics, probability distributions for simple experiments and random variables, sampling distributions, confidence intervals and hypothesis testing for the mean and proportion in the one sample case. The emphasis is on developing statistical reasoning skills and concepts; computational skill is secondary. Students are taught the use of statistical software to handle the computations.

__Thursdays____

Accounting I 4 cr with Vivini Bookal

spaces avail.: 18

Intro/Non-Liberal

88-08 164th Street Lower Level Thursdays 6:00 - 8:00

Students will be enabled to understand accounting systems and concepts, explore forms of business organizations, financial reporting, analyzing financial statements, and the accounting cycle.

Manhattan: 140 West St. Study Groups

Mondays

Human Nutrition (Manhattan: 140 West St.) 4 cr with Nolia Hill

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. reg in Natural Sciences - fully

140 West Street 1319 13th FI Mondays 6:00 - 8:00

The focus of this study will be the scientific understanding of human nutrition, health and weight management, and the social and psychological forces that affect nutrition and health in general.

Statistics 4 cr with Sybil DeVeaux

spaces avail.: 15 Intro/Liberal fulfills SUNY gen. ed. req in Mathematics - fully

140 West Street 1313 13th FI Mondays 6:00 - 8:00

Students will gain an understanding of the use of statistical methods in summarizing and interpreting information, particularly as these relate to management and decision-making. Major topics include arranging data, tables and graphs, frequency distributions, measures of dispersion, and probability.

______Tuesdays_______

HR Management: Training and Development 4 cr with Velma Timol

spaces avail.: *CLOSED* Adv./Non-Liberal

140 West Street 1319 13th FI Tuesdays 6:00 - 8:00

Traditionally, training and development was not viewed as an activity that could help companies create "value" and successfully deal with competitive challenges. Today, that view has changed. Companies that use innovative training and development practices are likely to report better financial performance than their competitors that do not. In this study, students will develop an understanding of the traditional as well as broadening role of training and development in organizations to meet competitive challenges.

Spanish Language (Manhattan: 140 West St) 4 cr with Arturo Salazar

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Foreign Language - fully

140 West Street 1313 13th FI Tuesdays 6:00 - 8:00

This study provides students with opportunities to become familiar with conversational Spanish in practical, everyday situations.

______Wednesdays_____

Sociology of Work 4 cr with Peggy Tally

spaces avail.: 18 Adv./Liberal fulfills SUNY gen. ed. req in Social Sciences - fully

140 West Street 1319 13th FI Wednesdays 5:30 - 7:00

This study will explore the issue of how work has evolved through time and how organizations have been altered to deal with these transformations. Some of the areas we will cover include the impact of work on the family; how professions and occupations are changing; industries and technological change; working in the global economy and finally, the changing face of the new corporation. One of the key goals of the study is to help the student to think about their own place in the global economy and to think more clearly about the role that work plays in our lives as well as how people from various social groups have different experiences of work.

_____Thursdays_____

Leadership 4 cr with Andrea Lee

spaces avail.: 9 Adv./Liberal

140 West 1313 13th FI Thursdays 5:30 - 7:00

This study introduces students to the large body of historical and current theory and research devoted to the area of leadership. Emphasis is on the major theoretical trends and controversies. Topics include what is leadership and who is a leader; power, influence, and authority; leadership traits and skills; leader behavior; contingency and approaches to leadership; leadership and decision making; leadership training; and substitutes for leadership. Furthermore, this study will explore leadership and communication, transformation and

charismatic leadership, leadership and power, leadership and influence, leadership in groups and teams, leadership in organizations, public leadership, leadership and diversity, ethical leadership and follower ship, and leadership development.

Management of Technology 4 cr with Louis Berrios spaces avail.: *CLOSED* Adv./Non-Liberal

140 West Street 1319 13th FI Thursdays 6:00 - 8:00

The aim of this study is to help students develop a strong conceptual foundation for managing technological innovation. It introduces concepts and frameworks for analyzing how firms can create, commercialize and capture value from technology-based products and services

Manhattan: Pearl St. Study Groups

Mondays

African American History 4 cr with Reg Burton

spaces avail.: 11 Intro/Liberal fulfills SUNY gen. ed. req in American History - fully

375 Pearl Street 8th Fl Conference Rm B Mondays 7:00 - 8:30

This study will explore the experience of African Americans in the United States, from the period of enslavement, through Reconstruction and the Jim Crow era, to modern efforts to achieve the American dream. As part of the work of this study, students will be able to demonstrate a basic narrative of American history, including the political, social, and cultural forces as well as a knowledge of unity and diversity in American society.

_Tuesdays_____

Labor Management Relations 4 cr with James McMahon

spaces avail.: 14 Adv./Non-Liberal

375 Pearl Street 8th Fl Conference Rm B Tuesdays 5:30 - 7:00

Through a combination of case study and seminar formats, the student will be guided in learning about and applying the concepts of labor-management relations in both the private and public sectors of our economic, social and political environment.

Organizational Behavior 4 cr with James McMahon

spaces avail.: 9 Adv./Non-Liberal

375 Pearl Street 8th Fl Conference Rm B Tuesdays 7:00 - 8:30

This study will serve as an introduction to organizational studies. We will be looking specifically at how individuals respond to the social constraints and structures which exist within organizations, and how these responses in turn determine the relative effectiveness with which organizations operate.

_Wednesdays___

Intercultural Communication and Business 4 cr with Lucy Hahn

spaces avail.: 11 Adv./Liberal fulfills SUNY gen. ed. req in Other World Civilizations - fully

375 Pearl Street 8th Fl Conference Rm B Wednesdays 5:30 - 7:00

The goal of this study is to enable students to better understand the role of culture in business relationships, both in the diverse American workplace and international settings, with particular attention to Asian cultures.

Research Writing (Manhattan: Pearl St.) 4 cr with Lucy Hahn

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Basic Communications - fully

375 Pearl Street 8th Fl Conference Rm B Wednesdays 7:00 - 8:30

Through this study, students will develop their understanding of how to do research using both the print and electronic sources; to evaluate the quality of sources; to plan and write a research paper for their concentration; and to document source material correctly.

_Thursdays______

Human Resource Management 4 cr with Sybil DeVeaux

spaces avail.: 11 Adv./Non-Liberal

375 Pearl Street 8th Fl Conference Rm B Thursdays 5:30 - 7:00

This study examines the major areas of personnel administration. Topics include: selection and placement, compensation, training and development, labor relations and employee services. These activities are viewed from the position of both the small and large firm.

Macroeconomics (Manhattan: Pearl St) 4 cr with Sybil DeVeaux

spaces avail.: 11 Intro/Liberal fulfills SUNY gen. ed. req in Social Sciences - fully

Discover the broad and general aspects of the economy as a whole in this foundation study, which explores basic economic theories, principles, and issues. The study includes evaluation of the market system, an overview of the economy and its history and growth, savings and investment dynamics, aggregate demand and supply, public expenditures and deficits, the money and banking system, fiscal and monetary policy, and selected current economic issues.

Mee	eting dates/times/locations not y	vet published

Leadership 4 cr with TBD.

spaces avail.: 18 Adv./Liberal

*** Meeting dates/time/location not yet determined *** 8th FI Conference Rm B

This study introduces students to the large body of historical and current theory and research devoted to the area of leadership. Emphasis is on the major theoretical trends and controversies. Topics include what is leadership and who is a leader; power, influence, and authority; leadership traits and skills; leader behavior; contingency and approaches to leadership; leadership and decision making; leadership training; and substitutes for leadership. Furthermore, this study will explore leadership and communication, transformation and charismatic leadership, leadership and power, leadership and influence, leadership in groups and teams, leadership in organizations, public leadership, leadership and diversity, ethical leadership and follower ship, and leadership development.

Project Management 4 cr with Gerard Gallagher spaces avail.: 18 Adv./Non-Liberal

*** Meeting dates/time/location not yet determined ***

This study explores the design, execution, and evaluation of projects to meet objectives within the framework of the "triple constraint" of time, resources, and cost.

Manhattan: West 17th St. Study Groups

Mondays	

Business Law 4 cr with Mirna White

spaces avail.: 11 Intro/Non-Liberal

215 W.17th Street 1907 19th FI Mondays 6:00 - 8:00

Topics covered in this study include: the legal environment; contracts; sale/storage/shipment/leasing of goods; commercial paper; debtor/creditor law; property: estate planning, and insurance.

Dancing for Life 4 cr with Mari DaSilva

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in The Arts - fully

215 W.17th Street 1906 19th FI Mondays 6:00 - 8:00

This course will explore how faith, social celebration and the determination to survive enabled the oppressed peoples of Haiti, Brazil, Cuba and Puerto Rico to create dance and music during the hardships of slavery.

______Tuesdays______

College Mathematics (West 17th St) 4 cr with Marilyn Grapin

spaces avail.: 7 Intro/Liberal fulfills SUNY gen. ed. req in Mathematics - fully

215 W.17th Street 1907 19th FI Tuesdays 5:30 - 7:00

The objective of this study is to provide the student with an understanding of basic college mathematics, which will, at the same time, prepare the student for future studies in business.

Ethics: Case Studies in Corporate And Social Responsibility 4 cr with Deborah Noble

spaces avail.: 13 Adv./Liberal fulfills SUNY gen. ed. req in Humanities - fully

215 W.17th Street 1906 19th FI Tuesdays 5:30 - 7:00

In this study, students will explore issues related to the ethical conduct of business in modern society with a particular focus on corporate and social responsibility. Through cases studies, students will examine how business ethics involve corporate philosophy, environmental concerns, and management behavior. Critical questions such as (1) whether a social responsibility of business exists and if so, (2) how firms can meet and show evidence of their fulfillment of this responsibility will be explored. The implications of good corporate and social responsibility will be discussed as well as the ramifications of poor or questionable responsibility on the corporation, the consumer and the environment in which we live.

Ethnic and Multicultural Marketing 4 cr with Deborah Noble

spaces avail.: 15 Adv./Non-Liberal

215 W.17th Street 1906 19th FI Tuesdays 7:00 - 8:30

In this study, students explore concepts and issues related to marketing to ethnic communities in various countries and communities. Recent research findings suggest that there is growing evidence that the cultural and ethnic diversity of many advanced and newly industrializing economies is increasing, and that ethnic minorities are seeking to maintain their identity.

Science and Western Civilization 4 cr with Marilyn Grapin

spaces avail.: 7 Adv./Liberal fulfills SUNY gen. ed. req in Natural Sciences - fully

Western Civilization - fully

215 W.17th Street Rm 1907 19th FI Tuesdays 7:00 - 8:30

The primary goals of this study are three-fold: first, to acquaint the student with the history, development, and application of science and its methods of exploration of phenomena; second, to provide the student with a clear perception of the history of Western civilization, its institutions, economy, society and culture; and, third, to help the student perceive the links and connections that have existed between science and Western society throughout history.

_____ Wednesdays______

American Business History 4 cr with Cynthia Ward

spaces avail.: *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req in American History - fully

This study explores the history of business enterprise and labor management relations in American culture and society. Throughout U.S. history the country's economic growth and development has made it a leader in standard of living domestically and in world affairs abroad. However, continuing tensions exist around issues such as the growth of unfettered business enterprise versus government regulation, employer versus labor rights, and the individualism of small business versus the dominance of large corporations. Meets a requirement in the BME management concentration. Background knowledge of U.S. history recommended.

Current Trends in Organizations 4 cr with Lester Marks

spaces avail.: 18 Adv./Non-Liberal

215 W.17th Street 1907 19th FI Wednesdays 6:00 - 8:00

Topics will include the 21st century workplace, the global web, reengineering, benchmarking and team learning.

Ethics in World Cultures 4 cr with Peggy Tally

spaces avail.: 17 Adv./Liberal fulfills SUNY gen. ed. req in Humanities - fully

140 West Street 1319 Wednesdays 7:00 - 8:30

In this study, the student will approach the study of ethics from a multicultural and global perspective. The readings will include core texts drawn from both Eastern and Western philosophical traditions. Some of the key areas will focus on the case for cultural diversity and the quest for universal standards in the West. Another area will include the quest for universal moral standards in other traditions, including Hindu Dharma, Buddhist ethics, Confucian harmony, ethics in Africa, Islamic Ethics and the environment.

Thursdays

American Sign Language 4 cr with Muriel Gaither

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. reg in Foreign Language - fully

215 W.17th Street 1907 19th FI Thursdays 6:00 - 8:00

This is a broad perspective of American Sign Language (ASL). The study will introduce students to the linguistic and cultural concepts of ASL and the communication basics with deaf individuals. The study will include receptive and expressive readiness activities, sign vocabulary, ASL grammatical structure, finger spelling, conversational behaviors, and different aspects of deaf culture in America.

Business Presentation Skills 4 cr with Margaret Rhoden

spaces avail.: 18 Adv./Non-Liberal

215 W.17th Street 1906 19th FI Thursdays 6:00 - 8:00

This study is designed to give students an opportunity to prepare, practice and demonstrate skills for impromptu, persuasive, argumentative, and informative presentations.

Food and Drink in World Civilization 4 cr with Jim Wunsch

spaces avail.: 10 Intro/Liberal fulfills SUNY gen. ed. req in Other World Civilizations - fully

215 W.17th Street Library 16th Floor Thursdays 5:30 - 7:00

"French Fries," a cup of coffee, a glass of beer: such humble food and drink, the produce of other civilizations, revolutionized global history. This is a study of how trade and travel, over more than a thousand years, changed not only what we eat and drink but how we live.

Staten Island: 500 Seaview Study Groups

Monday	VS

Leadership 4 cr with James McMahon spaces avail.: 15 Adv./Liberal

500 Seaview Ave Mondays 6:00 - 8:00

This study introduces students to the large body of historical and current theory and research devoted to the area of leadership. Emphasis is on the major theoretical trends and controversies. Topics include what is leadership and who is a leader; power, influence, and authority; leadership traits and skills; leader behavior; contingency and approaches to leadership; leadership and decision making; leadership training; and substitutes for leadership. Furthermore, this study will explore leadership and communication, transformation and charismatic leadership, leadership and power, leadership and influence, leadership in groups and teams, leadership in organizations, public leadership, leadership and diversity, ethical leadership and follower ship, and leadership development. Students must be able to attend the weekly study group meetings.

____Tuesdays_____

Project Management 4 cr with Gerard Gallagher spaces avail.: 18 Adv./Non-Liberal

500 Seaview Ave Tuesdays 6:00 - 8:-00

This study explores the design, execution, and evaluation of projects to meet objectives within the framework of the "triple constraint" of time, resources, and cost. Students must be able to attend the weekly study group meetings.

Wantaugh Long Island Study Groups

Tuesdays

Intercultural Communication and Business 4 cr with Lucy Hahn

spaces avail.: 10 Adv./Liberal fulfills SUNY gen. ed. req in Other World Civilizations - fully

2020 Wantagh Ave 5th Fl Conference Room Tuesdays 6:00 - 8:00

The goal of this study is to enable students to better understand the role of culture in business relationships, both in the diverse American workplace and international settings, with particular attention to Asian cultures.

Thursdays

Macroeconomics (Manhattan: 140 West St) 4 cr with Michael Shaw

spaces avail.: 18 Intro/Liberal fulfills SUNY gen. ed. req in Social Sciences - fully

2020 Wantagh Ave 5th Fl Conference Room Thursdays 6:00 - 8:00

Discover the broad aspects of the economy as a whole in this foundation course, including demand and supply, the players in an economy, spending and saving, economic cycles, monetary policy, and measuring the economy.