

Central New York Center 2016 Spring 1 (January) Study Group Offerings

space availability for study groups as of 01/25/2016 04:00PM

Go to http://www.esc.edu/myesc to register

Online Study Groups

Animals in Literature 4 cr with Maureen Kravec

spaces avail 12 Intro and Adv./Liberal fulfills SUNY gen. ed. reg | Humanities - fully

** Online Study Group **

Animals have always played an important part in human lives and literature. As we attempt to understand our "other brothers," we reveal much about ourselves as well. Humans have revered animals as gods, abused them, used them for food, welcomed them into our homes as pampered pets, and destroyed their habitats and rights. Students will explore our complex, paradoxical relationship with animals, and our attempts to understand and explain them, through reading stories, poems, and essays. Written assignments will include a journal, four essays analyzing individual works, and a final research paper or creative project. Animal Studies is an emerging, interdisciplinary field, and an important aspect of this study will be your finding and engaging with scholarly articles

British Literature: Selected Topics 4 cr with Maureen Kravec

spaces avail 12 Adv./Liberal fulfills SUNY gen. ed. req Humanities - fully
Basic Communications - partially

** Online Study Group **

In this study, the student will read selected works of British literature in the context of its historical development. The primary text will be The Norton Anthology of British Literature, one volume edition; the student will supplement this text with other readings as individual interests develop. Each student will read the introduction to each section of the anthology. As a group, we will read and discuss Beowulf on the Moodle site; each student will then choose three additional areas of focus from a list, including but not limited to the following: traditional ballads; The Canterbury Tales; Renaissance literature -- selections form Shakespeare's contemporaries; John Milton, Puritans and Cavaliers; Dryden, Pope, and Neoclassicism; the birth of the novel; Romanticism; Victorians and pre-Raphaelites; and Modernism and stream of consciousness: Joyce Woolf, and Eliot. Because of the quantity of material available, and because the goal is to familiarize the student with British literature from a historical perspective, it is likely that the study will focus on pre-Modern works. Topics should be chosen according to interest and to allow the student to explore topics new to him or her. Each student will write critical papers, each approximately 5 pages in length. At least 2 of the papers should incorporate material from sources in addition to the literature. Students will be expected to share their insights through answering questions and journaling in the Moodle site. This study meets the General Education requirement in Humanities OR Basic Communication, not both.

Business Ethics 4 cr with Barbara Rivera

spaces avail *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req | Humanities -fully

In this online group study, you will be exploring concepts, theories, and practices relating to ethics within the contemporary business environment. You will learn about perspectives that underpin views of economic distribution, including capitalism. You will also look at issues of ethics involving corporations, individuals, and the modern workplace. Throughout the study, you will be encouraged to think critically about complex ethical situations in business and to consider their implications in terms of management, decision-making, and society. Case studies will be used regularly to provide opportunities for you to bridge theoretical perspectives with practical situations.

2/4/2016

Crisis Communication 4 cr with Barbara Rivera

spaces avail *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req | Basic Communications - fully

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^{**} Online Study Group **

** Online Study Group **

This online group study will cover topics involving communication during crisis situations, within the framework of crisis management. Students will explore common practices and theories involving planning and preparing for crises, responding during a crisis, and evaluating actions following a crisis. Throughout the study, students will be asked to respond to readings and case studies in order to develop their knowledge of useful strategies in crisis communication

Electronic Commerce 4 cr with Barbara Rivera spaces avail *CLOSED* Adv./Non-Liberal

** Online Study Group **

This study focuses on how conventional business practices are changing as a result of the Internet and associated information technologies. Students will explore concepts relating to conducting business online and investigate the many complex issues that have emerged. The study will include topics such as online sales and marketing, business-to-business processes, social networking, legal issues, and security.

Ethics & the Ecology of Business 4 cr with Julie Gedro

spaces avail *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req | Humanities -fully

This study will explore various theories of ethics and moral philosophy. The study will take a critical stance toward the issue of corporate responsibility, and students will analyze various forms of externalities created by corporations and organizations today. As students learn about stakeholder theory, they will consider ways that businesses can transform their practices, policies, and strategies from those that degrade the environment to those that transform and sustain the environment. Note that this study is part of the Business and Environmental Sustainability Certificate.

Fundamentals of Public Speaking 4 cr with Marie Pennucci

spaces avail 8 Intro/Liberal fulfills SUNY gen. ed. req Basic Communications - fully

The purpose of this study is to provide students with a foundation in public speaking. Students create and deliver 4 speeches to audiences, record the speeches and then submit online for review by instructor and other students. Students will explore the following: how public speaking differs from other forms of communication; types of speeches; organizing content; and delivery. Students must be able to record speeches and use course management systems to upload speeches for view by others in the study. Audience members are fellow classmates with the exception of 1 speech that requires a live audience. Each student must find and set up the live audience and record the speech for fellow classmates to view. By the end of this study, students should be able to self reflect on their own skills and establish realistic goals for improvement as well as understand how the face-to-face delivery mode differs from virtual presentations.

Health Communication 4 cr with Barbara Rivera

spaces avail *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req | Basic Communications -fully

This online study will examine the practical and theoretical aspects of health communication. Students will learn about common terms and concepts in health communication, as well as recent trends in this area. The process of planning health communications will also be explored.

Human Resource Management 4 cr with Julie Gedro

spaces avail *CLOSED* Adv./Non-Liberal

Human Resource Management (HRM) is a continually emerging field, which relies on the application of knowledge of psychology, management, sociology, and organizational behavior. The HR function in organizations today is critical, as HR practitioners are, by necessity, business partners and strategists to senior management in matters of recruitment and selection; employee and labor relations; management development; compensation and benefits; training and development; and workplace safety and health. The student will examine the history, background, functions, and strategies of Human Resources Management. Strongly suggested: Prior study of Business Management or equivalent professional experience.

Humanities: What Matters, To Whom & Why 4 cr with Lee Herman

spaces avail 14 Intro and Adv./Liberal fulfills SUNY gen. ed. req | Humanities - fully

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** Online Study Group **

The questions "What matters?", "Why?" and "To whom?" can define "the humanities." Students will explore these questions during this online study group. Students will begin by reading, discussing and writing about the novel Gilead by Marilynne Robinson. Each student will then explore these questions by means of an individual project which will be developed in consultation with the instructor and other students. There are no prerequisites for this study, other than owning a copy of Gilead. Students seeking to increase the credit for this study should consult directly with the instructor and with their primary mentors.

Principles of Environmental Sustainability 4 cr with Mary O'Reilly

spaces avail 13 Intro/Liberal fulfills SUNY gen. ed. req Natural Sciences - fully

This is an interdisciplinary survey study designed to introduce some of the key concepts and thinking associated with environmental sustainability. Students will start with an introduction to systems thinking, which will provide students with the skills needed to analyze the complex interactions between human population, consumption, and the environment. Students will then learn how the biophysical world works, covering topics such as: natural laws; ecosystem organization and functions; material cycles; diversity and complexity; flexibility and adaptation; and short and long time scales. Students will then consider the effects on humans, and the biosphere, of human population dynamics, and human activities such as agriculture, fishing, extraction, manufacturing, transportation, building, and recreation. The study learning activities emphasize case studies, real-world problem-solving and critical thinking activities.

Principles of Environmental Sustainability 4 cr with Nikki Shrimpton

spaces avail *CLOSED* Intro/Liberal fulfills SUNY gen. ed. req Natural Sciences - fully

This is an interdisciplinary survey study designed to introduce some of the key concepts and thinking associated with environmental sustainability. Students will start with an introduction to systems thinking, which will provide students with the skills needed to analyze the complex interactions between human population, consumption, and the environment. Students will then learn how the biophysical world works, covering topics such as: natural laws; ecosystem organization and functions; material cycles; diversity and complexity; flexibility and adaptation; and short and long time scales. Students will then consider the effects on humans, and the biosphere, of human population dynamics, and human activities such as agriculture, fishing, extraction, manufacturing, transportation, building, and recreation. The study learning activities emphasize case studies, real-world problem-solving, and critical thinking activities.

Statistics 4 cr with Jim Mahan

spaces avail 15 Intro/Liberal fulfills SUNY gen. ed. req | Mathematics - fully

This is an introductory statistics study that covers descriptive statistics in one and two variables, probability and probability models, inferential statistics including basic significance testing and confidence intervals for means and proportions, and chi-square tests. The mode of study will be online but live. Students will meet each other, their instructor, and an academic support person once a week for an hour in an electronic classroom (requires a computer with Java installed. Audio may be by speaker with microphone attached to the computer, or by phone). A second optional weekly meeting for support will be available as well.

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Auburn Study Groups

_____ Meeting dates/times/locations not yet published _____

Educational Planning 4 cr with Heidi Nightengale

spaces avail *CLOSED* Adv./Liberal fulfills SUNY gen. ed. req | Basic Communications - fully

*** Meeting dates/time/location not yet determined ***

Students will design complete Empire State College (ESC) degree programs, prepare experiential learning requests (individualized prior learning assessments-IPLA), write the degree program rationale, and prepare for the formal degree program assessment. This study is for matriculated students.

Fort Drum Study Groups

_____ Meeting dates/times/locations not yet published ______

Advertising Strategies for Small and/or Not-for-Profit Businesses (8-week intensiv 4 cr with Shamla Chebolu spaces avail *CLOSED* Intro/Non-Liberal

*** Meeting dates/time/location not yet determined ***

This study group is specifically designed for the Fort Drum WTB soldiers. This study provides an overview of advertising and sales promotions with special emphasis on small business enterprises. Students will study advertising and sales techniques within the context of marketing mix. They will learn to develop a comprehensive advertising campaign tailored to their business of choice. Students will develop creative, critical and analytical thinking and communication skills. Students relying on New York State and/or Federal Title IV financial aid may be ineligible. Please contact the Financial Aid Office with any questions.

College Mathematics (8-week intensive study group, 1/19/16 to 3/11/16) 4 cr with Donna Petzoldt spaces avail *CLOSED* fulfills SUNY gen. ed. req | Mathematics - fully

This study group is specifically designed for the Fort Drum WTB soldiers. This study offers a comprehensive coverage of the following essential topics in college mathematics: operations with whole numbers, fractions, decimals, ratio and proportion, percents, rational numbers, geometry and introduction to algebra. The emphasis will be on: developing problem-solving strategies, ability to translate word problems into mathematical expressions, application of theoretical concepts to practical problem solving and interpretation of mathematical results, recognizing the value of algebra as a real-life tool, and development of critical thinking and mathematical reasoning. Students relying on New York State and/or Federal Title IV financial aid may be ineligible. Please contact the Financial Aid Office with any questions.

Environmental Science (8-week intensive study group, 1/19/16 to 3/11/16) 4 cr with Jana Haedtke spaces avail *CLOSED* fulfills SUNY gen. ed. req | Natural Sciences - fully

This study group is specifically designed for the Fort Drum WTB soldiers. As an introduction to environmental science and sustainability, this study illustrates the basic scientific principles governing the environment and introduces environmental systems, causes and effects of environmental problems, and strategies to address these problems in a sustainable manner. Students relying on New York State and/or Federal Title IV financial aid may be ineligible. Please contact the Financial Aid Office with any questions.

Introduction to Sociology (8-week intensive study group, 1/19/16 to 3/11/16) 4 cr with Teal Abel spaces avail *CLOSED* | Intro/Liberal fulfills SUNY gen. ed. req | Social Sciences - fully

This study group is specifically designed for the Fort Drum WTB soldiers. The purpose of this study of sociology is to gain an understanding of the methods and major concepts and perspectives used in sociology as well as an overview of research in the various fields of sociology. Students relying on New York State and/or Federal Title IV financial aid may be ineligible. Please contact the Financial Aid Office with any questions.

United States History 2 (8-week intensive study group, 1/19/16 to 3/11/16) 4 cr with Terry Heagle spaces avail *CLOSED* Intro/Liberal fulfills SUNY gen. ed. req | American History - fully

This study group is specifically designed for the Fort Drum WTB soldiers. Examine the social; economic and political development of the United States from Reconstruction of the South after the Civil War to the present; with particular emphasis on the transformation from an agrarian nation and minor member of the international community to an industrial world power. Understanding the nature of current national issues is a key goal. Students relying on New York State and/or Federal Title IV financial aid may be ineligible. Please contact the Financial Aid Office with any questions.

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^{***} Meeting dates/time/location not yet determined ***

Ithaca Study Groups

___Thursdays_____

Introduction to Statistics 4 cr with Dongho Kim

spaces avail *CLOSED* Intro/Liberal fulfills SUNY gen. ed. req | Mathematics - fully

Ithaca Unit Conference Room Thursdays 5:45-7:00 PM 1/21, 1/28, 2/4, 2/11, 2/18, 2/25, 3/3, 3/10, 3/24, 3/31, 4/7, 4/14, 4/21/2016

This study is designed to introduce the basic statistical tools, techniques, and methodologies. It provides the basic statistical and mathematical knowledge to develop critical thinking skills that will allow students to recognize and understand statistics problems and issues. It serves as a first study in statistics and requirement for many academic programs. Major topics include describing, collecting, and summarizing data, probability, probability and normal distribution, sampling, testing hypothesis, analysis of variance, regression, and correlation.

Syracuse Study Groups

_____ Meeting dates/times/locations not yet published _____

Nutrition & Healing 4 cr with Jennifer Orlowski

spaces avail *CLOSED* Intro/Liberal fulfills SUNY gen. ed. req | Natural Sciences - fully

*** Meeting dates/time/location not yet determined ***

This study is designed to introduce students to the powerful effect of food on human health and how food can be used either alone or in conjunction with other modalities to restore health and wellness to a diseased organism. This study will examine the basic concepts of nutrition and the clinical application of food's influence on the development or remission of disease. Students will be required to read a nutrition text and supplemental material provided, complete a personal diet diary and analysis, complete a paper on nutrition and its impact on health, case studies and a final project of their choice.

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Utica Study Groups

Thi	ırsdays		

College Math 4 cr with Derek Richards

spaces avail 14 Intro/Liberal fulfills SUNY gen. ed. req | Mathematics - fully

Utica Unit Utica State Office Building, Room 103-E Thursdays 6:00-7:30 PM 1/28, 2/11, 2/25, 3/10, 3/24, 4/7, 4/21/2016

This study is a survey of mathematics for students in those programs that require no further mathematics. It is intended to give an appreciation of mathematical ideas in historical and modern settings. Topics are chosen from number sense and operations, algebra, statistics and geometry. Students must attend group study sessions in Utica, NY.

Statistics 4 cr with Derek Richards

spaces avail 14 Intro/Liberal fulfills SUNY gen. ed. req Mathematics - fully

Utica Unit Utica State Office Building, Room 103-E Thursdays 6:00-7:30 PM 1/28, 2/11, 2/25, 3/10, 3/24, 4/7, 4/21/2016

This study will focus on frequency distributions and graphs, data descriptions, probability and counting rules, discrete probability distributions and the normal distribution.

_____ Meeting dates/times/locations not yet published _____

Retail Marketing & Design 4 cr with Alan Stankiewicz

spaces avail *CLOSED* Intro/Liberal fulfills SUNY gen. ed. req | The Arts - fully

Retail Marketing & Design is a study focusing on the current American aesthetics found in the market place. What goes into creating a plaid shirt for the Gap? How does Pottery Barn develop their bedding line? These questions may appear simple, yet they contain a complex creative process involving design, merchandising, and production to achieve current trends and brand recognition. This study will look at all aspects of marketing design, from the stores that sell the product to the varied departments at Corporate who debate the current trend of the color "Blue" as a valid way to go for next season. This study will require students to meet with the instructor in the form of a study group 6 times during the semester for critiques, assessment of the assignments, and design direction and will meet at the Utica Unit, Utica, NY. Attendance at all the group study sessions are required and if special arrangements need to be made for scheduling please contact the instructor before registering for this class. A working knowledge of design is important for this study but not essential. As a creative study the content of this course proves useful to students in the area of BME allowing them to put into practice marketing skills and strategies.

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^{***} Meeting dates/time/location not yet determined ***

Watertown Study Groups

______ Meeting dates/times/locations not yet published ______

America Cinema 4 cr with Maureen Kravec

spaces avail 15 Intro/Liberal fulfills SUNY gen. ed. req The Arts - fully

*** Meeting dates/time/location not yet determined ***

We will explore the American cinema's history and development, its characteristics as an art form, and its ability to reflect and shape opinions. We will also study its development and current trends. Through attending study group discussions/viewings and writing reviews and a final paper, students will develop analytical skills and knowledge of film.

Literature & the Helping Professions 4 cr with Maureen Kravec

spaces avail 15 Adv./Liberal fulfills SUNY gen. ed. req | Humanities - fully

*** Meeting dates/time/location not yet determined ***

In a group setting, students will explore some of the intersections between literature and the helping professions, including some of the ways in which writers of fiction, drama, and poetry have portrayed social issues, clients, and helping professionals. In this study, we will consider not only formal elements such as plot, theme, character development, setting, and symbolism, but recent research in the social sciences. We will also explore the therapeutic values of reading and writing as "discovery." A list of potential readings and videos will be provided, but students may choose other works with the instructor's approval.

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